

Board of Directors - Events Committee

Rapidly growing Baypath Humane Society of Hopkinton is seeking a professional with events expertise who is looking to give back to our community and help animals in need. If you want to use your expertise and experience to support an animal shelter, then please read through the requirements below and <u>click</u> <u>here</u> to apply. (https://forms.baypathhumane.org/board-application/)

What you bring to the team:

- Experience organizing and executing large (300+ attendees) and small-scale events
- Experience working with external vendors and all parties involved hosting an event
- Ability to cultivate and maintain relationships with event sponsors, attendees and others to foster a sense of community and loyalty to Baypath
- Experience with and/or interest in contributing to and learning about a non-profit mission related to animal welfare

Responsibilities:

Contribute to the organization & execution of one or more events held throughout the year including:

- Plan and execute event deliverables against a predefined project plan
- Collaborate with social media team to increase event visibility and engagement
- Engage and cultivate current and potential event sponsors, donors and attendees
- Execute events, leveraging and engaging board members, staff and volunteers to do so
- Work with event chairs to prepare post-event reports and evaluations, summarizing key metrics, successes, challenges, and recommendations for improvement
- Contribute to creating synergy across all Baypath events

Who we are:

Baypath Humane Society is deeply committed to providing shelter, care, and humane treatment and loving homes for stray and unwanted companion animals. We seek to serve our community by fostering relationships, promoting education, and making a positive impact on pet overpopulation.

The Events Committee plans and executes numerous events to ensure that fiscal goals for fundraising events are met.