



**BAYPATH**  
HUMANE SOCIETY  
OF HOPKINTON

[www.BaypathHumane.org](http://www.BaypathHumane.org)

# Sponsorship Opportunities

**Your sponsorship will enable us to help rescue and care for more dogs and cats in need and enable you to gain exposure to thousands of pet lovers in our community.**





# Sponsorship Opportunities

**Social Media Sponsorships** are an exciting new way to help animals who need some extra attention. This involves sponsoring the cost of our social media ads that promote our tougher-to-adopt dogs and cats. Recent statistics show that **these types of advertisements can cut an animal's time to adoption in half!**

Type of Sponsorship	Description	Promotion	Price
<b>Monthly Social Media Sponsorship</b>	Sponsor Baypath Humane Society social media ads for one month to help us find homes for tougher to adopt dogs and cats	<p>We will recognize your contribution via:</p> <ul style="list-style-type: none"> <li>• A thank you on our social media channels, which have more than 18,900 followers</li> </ul>	\$150/month
<b>Annual Social Media Sponsorship</b>	Sponsor Baypath Humane Society social media ads for one year to help us find homes for tougher to adopt dogs and cats	<p>We will recognize your contribution via:</p> <ul style="list-style-type: none"> <li>• Our website, which has more than 80,000 page views a month</li> <li>• Our social media channels, which have more than 18,900 followers</li> <li>• Our Constant Contact newsletter to more than 10,200 local adopters and other pet lovers</li> <li>• A year-end letter and press release highlighting some of the animals you helped us to get adopted</li> </ul>	\$1,800/year

**Sign up today!**

www.baypathhumane.org | 500 Legacy Farms North,  
Hopkinton, MA 01748 | 508-435-6938